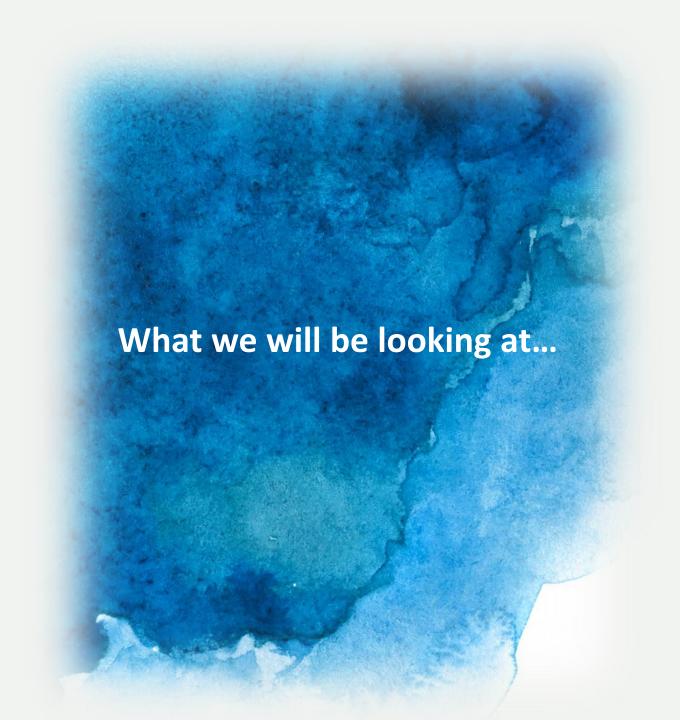


MA Design for Data Visualisation



Gem Smith

Academic Support

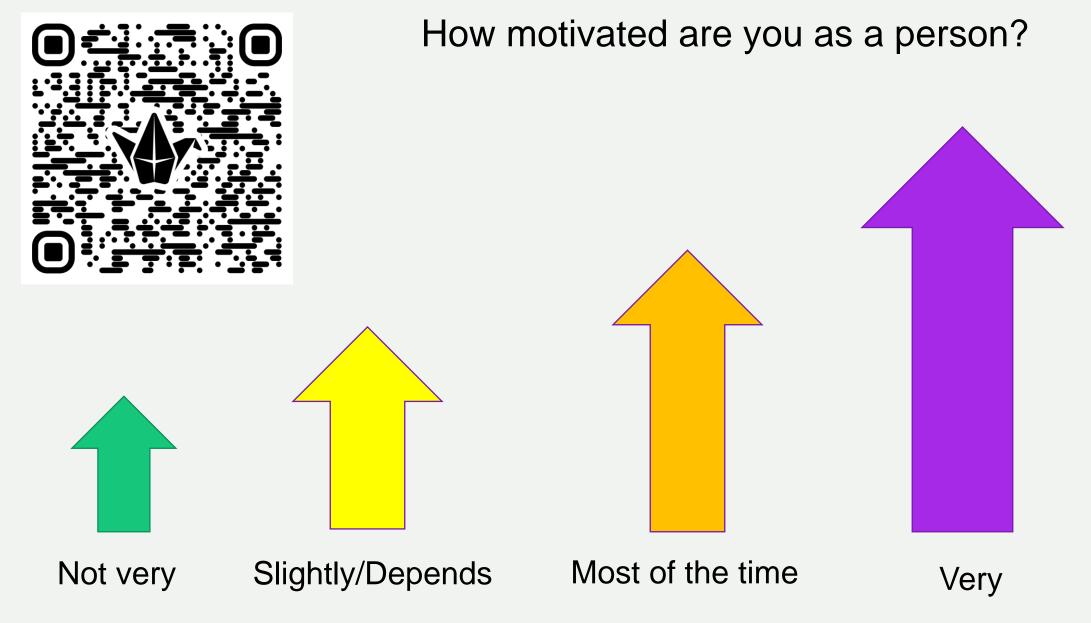


- what is motivation
- how you can maintain motivation during your course
- strategies that can help you with your motivation
- how to work independently effectively
- time management helpful guides

Motivation



Activity 1:





What is motivation?

- Motivation is a force that makes people act, set goals, and achieve them.
- **Motivation** is heavily influenced by culture, lifestyle and society. Each have their own motivation drivers.



Activity 2:

Flying challenges exercise (4mins)

 With the pens and paper on your tables write down one challenge that you are facing with motivation and your University work. Then crumple up the paper into a ball and when I say throw them into the air.

 Grab the nearest paper ball and read out some of the anonymous challenges and offer advice to your peers as to how they could become more motivated.

Things that can affect your motivation

- Bad planning
- Social Life
- Mood
- Sleep
- Understanding the task set
- Procrastination
- Family responsibilities
- Setting yourself impossible tasks
- Disorganisation

Think about how do you like to work?

- In quiet
- In noise
- Independently
- Collaboratively
- Having clear directions and guidelines
- Loose boundaries and fluid movements
- Climate control warm/cool

Types of motivation in education

- Achievement motivation
- Reward based motivation
- Fear based motivation

Achievement based motivation (Intrinsic – self gratification)

- Achieving a goal for personal development.
- This motivation allows the person to feel worthy when the assignment/task has been completed.
- The idea that you will receive certification, or an award is a good incentive for motivation but not all.
- Wanting to be the best that you can be also gives a good sense of achievement.

Reward based motivation (Extrinsic – external rewards)

- This is the most popular and an easier way to receive a motivational boost.
- This is incentive based.
- This works hand in hand with achievement driven motivation.
- This is an external reward motivator.

Fear Based Motivation (Extrinsic – reward centered

- Based on a fear of pain or an awkward feeling.
- Sometimes labelled as negative but can be positive. It may use fear to motivate but as a result positive results can be achieved.
- This should not always be a motivational tactic for to work in fear continually for this situation can potentially lead to the negative aspects superseding the positives.

Your Motivation is Exclusive to you

- You could use a mixture of
 extrinsic and intrinsic to provide
 you with your level of motivation.
 There are no set rules, you can mix
 and match, do not feel you have to
 stick to one.
- You cannot use every type of motivation in every situation.
- Do whatever it takes to achieve outstanding results.

Maintaining motivation with your final major project

Deadline is November – Focus and perseverance is the key.

Your submission:-

- Practical Work a portfolio of your completed Major Project practical resolution
- Critical, Visual Report a designed, illustrated, edited, Critical Visual Report (1 single PDF copy submitted to Moodle, 100MB max file size) to include related supporting developmental materials, including evidence of contextual study and visual testing of form and media (6,000 words excluding appendices & bibliography excluding citation & reference)

Activity 3: Visualise/Setting Goals (8 mins)

Using magazines, paper and markers and create a sample vision board that represents your intended goals and aspirations academically and personally.

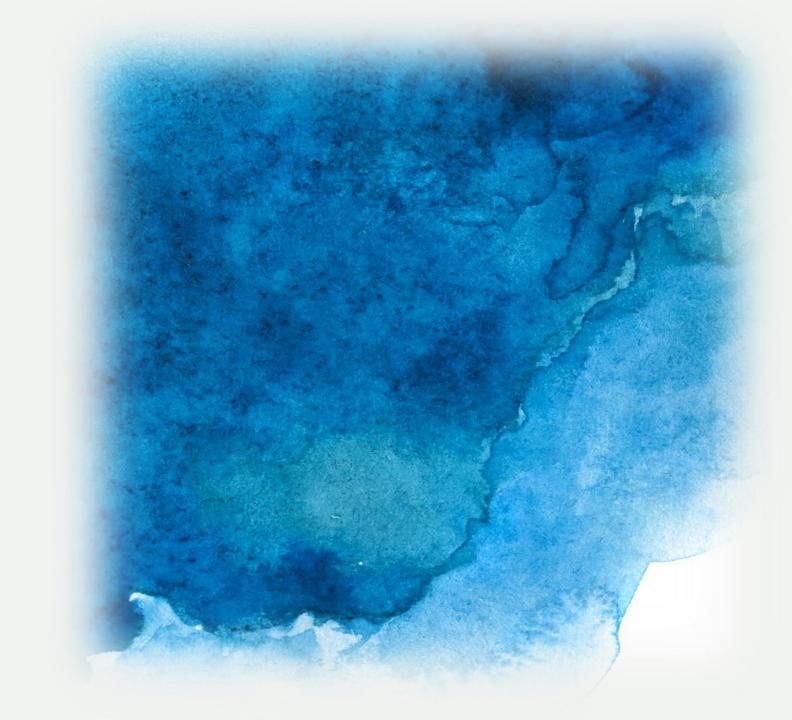
You can focus on things that you want to achieve in the next year or even beyond. It could be one word or an image/s.

You will feedback and share how your vision board connects to your goals.

Reflective questions to consider:

- •What is one goal on your board that excites you the most?
- •How can you take small steps to reach these goals?
- •What challenges might you face, and how can you overcome them?

Strategies



How to start?

- 1. Remember your Why?
- 2. Set clear study **goals.**
- 3. Celebrate small study goals
- 4. Avoid **Procrastination**
- 5. Create a study **plan**
- 6. Create a good study space and environment
- 7. Listen to **music**
- 8. Try the **Pomodoro** technique
- 9. Find a study group or buddy
- 10. Discover what motivates you to study
- 11. Just do it

1. Remember your why?

Why are you undertaking the degree or course in the first place.

Ask yourself:

- Why did this type of study initially interest you?
- What do you most enjoy about it?
- What do you hope to achieve when you finish?
- Being able to articulate your 'why' will help you **set long-term goals**. It's one of the most powerful motivators, when you don't feel like studying.
- One key tip is to imagine your **life in the future**, once you've finished your study. Picture how your qualification will help you succeed. Come back to this image whenever you are lacking in study motivation.

2. Set clear study goals.

- Put together a list of goals that motivate you. These can be small goals or big goals – it's good to have a mix of both.
- Separate your work into smaller manageable chunks.
- Setting a section to study for each part of your project will make the overall piece seem a lot less daunting.
- Create a vision board so you have something to look to when you're lacking motivation.
- Your goal for the day might be to select readings you want to reference. Then the next time you sit down for study, your task could be to pull key points out of the readings.

(Victoria University, 2023)

• Bit by bit, you'll get the project complete.

21

3. Celebrate small study goals

- You do not have to save the rewards for the big goals. Celebrate completing your smaller study goals too, to help maintain motivation.
- Every step that you make is a stepping stone to your ultimate goal.
- Whatever your end goal, you'll find yourself far more motivated to study if you celebrate your achievements along the way.

(Victoria University, 2023)

Keep creating new goals for your journey will evolve.

4. Avoid procrastination

- Procrastination is the **enemy of most students**. Although it may feel good to allow yourself to get distracted in the moment, it may hurt you in the long run.
- Your workload doesn't get smaller, as you won't be chipping away at it it will only accumulate.
- Procrastination can also harm you long-term. You end up wasting time that could be better spent working towards your end goal.

Avoid procrastination by limiting distractions:

- hide your phone
- leave it in another room
- simply turn it off
- install app blockers.

5. Create a study plan

- This can help you stay accountable and give you a visual overview of your study workload.
- You can tailor a plan that works for you around any work or social commitments.
- Make a note of key exam and assessment dates, so you can prepare for them accordingly. Break down your study load from big, daunting tasks into smaller daily and weekly goals.
- You'll find shorter periods of study (around 20-30 minutes) will have a positive effect on motivation.

Activity 4:

Create a study plan using the template given or create your own. (15 mins)

6. Creating an encouraging study space

- It is not just about how you study. Where you study is equally as important.
- Your study spot needs to be somewhere comfortable, where you can sit for prolonged hours without getting distracted.
- You may find it best to study in a place that is naturally quiet, such as a library.

Try different locations to bring further inspiration.

- Try studying in a cafe, or if the weather is nice, at a park.
- If you prefer to study at home, make sure you create a space that is clean and organised. Make it your designated study space, so when you settle in, you know you're there to get work done.

7. Listen to music

- For some people, music can assist with studying. The sound of your favourite tunes (or classical music) can **drown out distractions**.
- Put together a playlist of songs that motivates you to study. Make sure you choose music that aids in your study, rather than becoming intrusive.
- You can also listen to **noises** such as, white, brown, black and pink noises for focus and relaxation.

8. Pomodoro technique

This technique is a good one to use when you need to study but lack motivation.

Simply:

- commit to 25 minutes of study
- take a break for 5–10 minutes
- repeat this four times
- take a longer break.
- By using this technique, you can begin to understand how long a task will take and organise your time around it. You can customise this method to suit you and your specific goals.

9. Find a study group or partner

- This brings ownership.
- Allows you to share ideas and to be accountable.
- This is good encouragement and helps you to keep on track.
- This can sometimes bring distraction so you will need to be focussed and disciplined.
- This can also help when you are feeling demotivated.
 Conversation and dialogue is good for stimulation.

10. Discover what motivates you to study

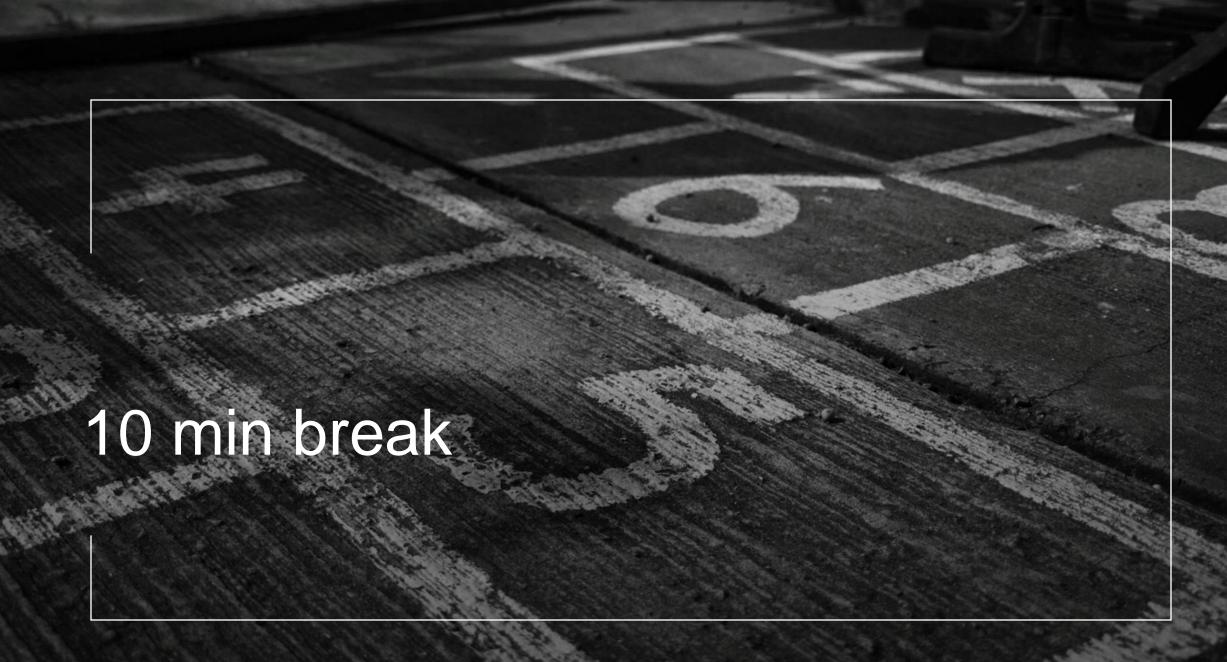
- What do you like doing best?
- Do you like completing lists and marking items off
- When you are in a good head space this will be the driving force

(Victoria University, 2023)

Experiment and see what works for you

Just start, you do not always have to be motivated.

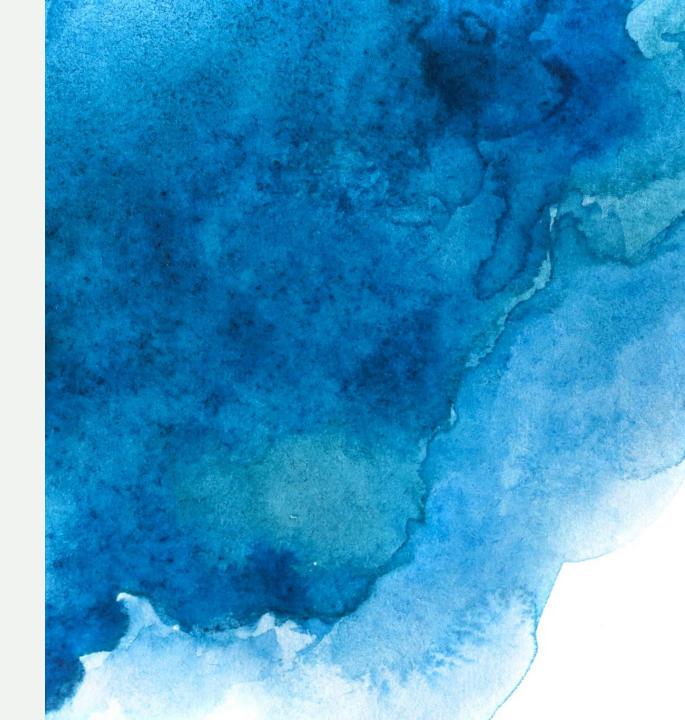
- Sometimes you just must sit down and **start studying**, instead of waiting for motivation to kick in.
- Scheduling in study is helpful in this way it's time you have specifically designated time to spend on a particular pursuit.
- Try breaking your study into **tiny steps**. Set yourself a deadline for when each step needs to be completed. Then, tell yourself you can have a **reward** once the task is complete.



Your assignment briefs

- requires a high level of maturity and selfmotivation.
- You will be required to **work independently** to identify and realise the aims and intentions of your project.
- You should also **engage with and draw on** the collaborative development and critique of your project work with your peers, tutors, and where appropriate, external partners by participating in presentations, tutorials, seminars and workshops about and relating to your and others' project work.

Independent Learning



Independent Learning



Activity 5:

Discuss these questions and points in your groups.(5 mins)

- Are you an independent learner or do you like to work collaboratively?
- What are the advantages and disadvantages of working independently?
- Think about any tips that have helped you while working independently

Think about any tips that have helped you while working independently

Advantages of working independently

You are solely You will receive the Allows you to work Increases your Reduces conflict efficiency responsible full reward at your own pace Eliminates politics Reduces peer Relaxed and interacting with meetings and Can be less Control of your time a wide range of therefore will save stressful environment personalities time Develops good Boosts your self Shortens project Embodies your No need to manage problem - solving others timelines skills and project esteem/confidence creativity management

Disadvantages of working independently

It can be isolating

Can be more stressful for you have no one to bounce ideas with

All the responsibility is with you

Less communication with others

You may be less efficient

No separation of duties

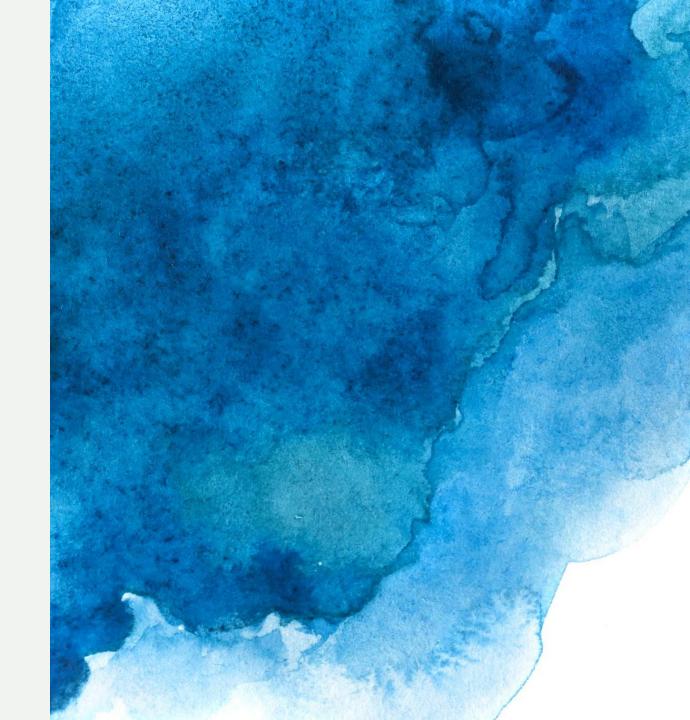
Limited feedback from your peers

Less collective learning opportunities

Staying focused may be a challenge

Staying motivated

Time Management



Organisational tools that can help you to focus when working independently

- Keep records of any sources that you use.
- Use a time planner
- Mobile phone for reminders
- Wall planners
- Paper diaries, planners, digital diaries and planners to keep you on track
- Post it notes
- Large sheets of paper to jot notes down to show an overall view of your project and timescale.

Time planners





Time management strategies

- Write a "to-do" list
- Prioritise your work constantly
- Find a dedicated study space and time
- Budget your time to make the most of it
- Work out your best study method
- Be realistic about the time you spend studying
- Focus on long-term goals

- Solicit help
- Don't be afraid to say "No"

Create a checklist



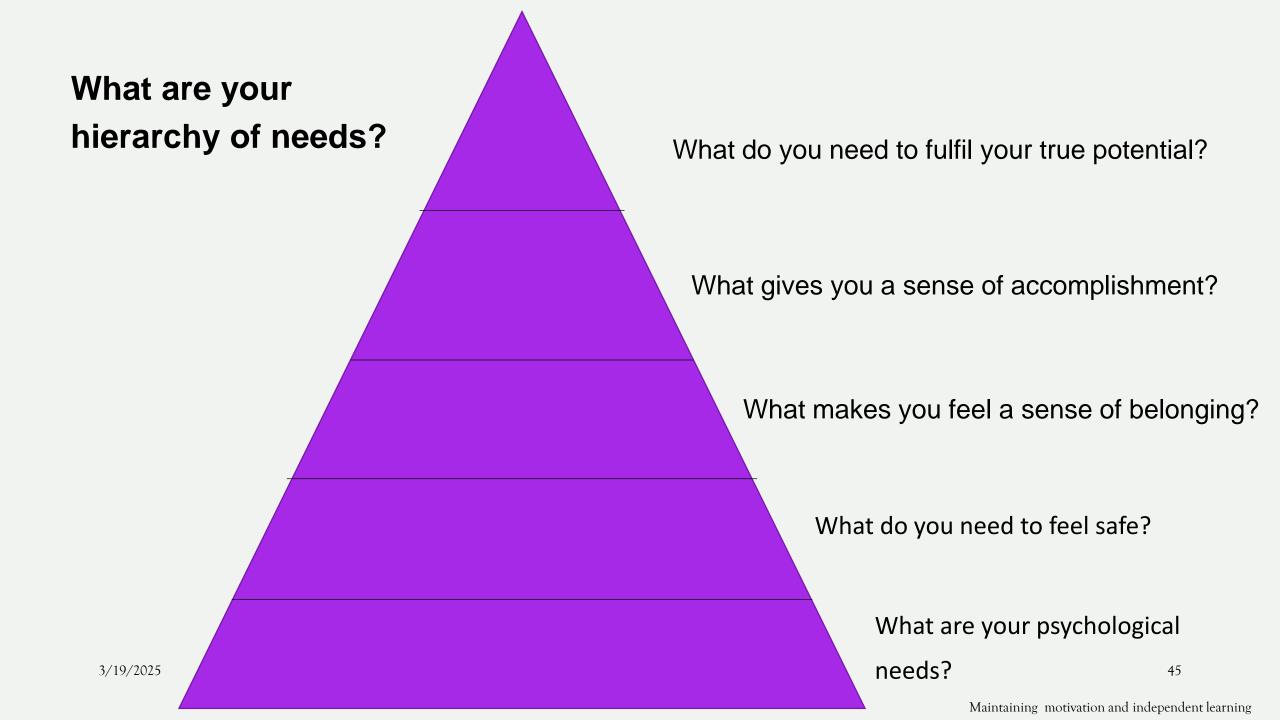
- Set up essay folder:
 - Research file □
 - References file □
 - Draft file □
- Plan out initial reading / library check-outs □
- Initial reading □
- Draft 1 □
- Secondary reading □
- Draft 2 □
- Proofread / copyedit □

- Friend proofread □
- Academic Support tutorial □
- Submit first draft for formative assessment □
- Review feedback and plan □
- (Further reading or tutorial if needed) □
- Draft 3 □
- Proofread / copyedit □
- Friend proofread □
- Submit for summative assessment □

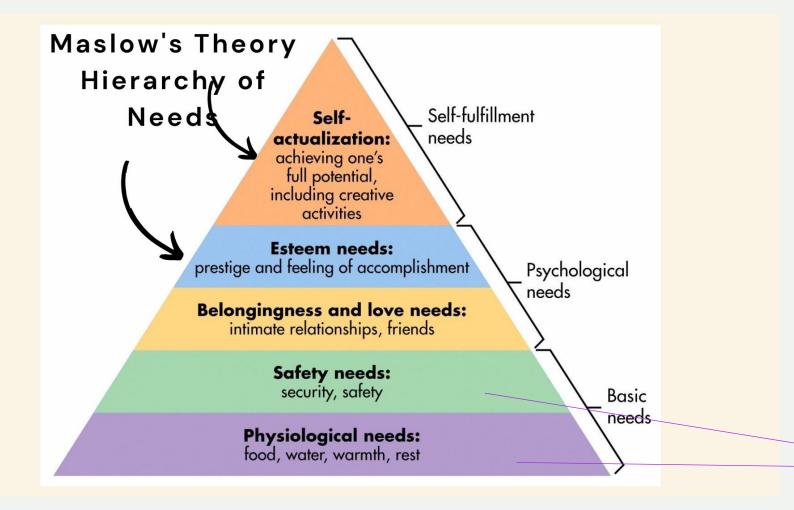


Video about Maslow's theory of motivation and independent learning

• https://www.verywellmind.com/what-is-maslows-hierarchy-of-needs-4136760



Key to maintaining motivation and independent learning is self-actualisation and fulfilling your potential



3/19/2025

creating a comfortable

motivation and learning.

Back to the idea of

environment for

- "Visualisation enables you to design the vision that will occupy your mind, ensuring that the greatest pull on you is your future—a compelling, exciting, and limitless future."
 - Hal Elrod, <u>The Miracle Morning:</u>

Thank You!

Academic Support Live Links

Room: T122A (in the LCC library)

Email: academicsupport@lcc.arts.ac.uk

Academic Support Online (ASO):

https://academicsupportonline.arts.ac.uk

Academic Support Online (ASO) LCC:

https://academicsupportonline.arts.ac.uk/directory/academic -support-london-college-communication

Togetherall



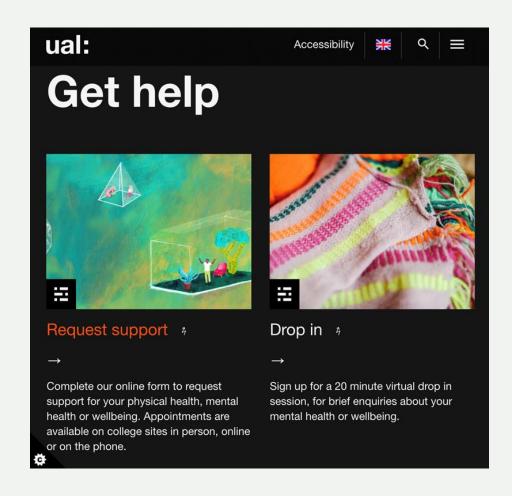
- All UAL students can join Togetherall, a safe online community for you to share what's on your mind and get 24/7 mental health support.
 - Peer to peer emotional support and guidance
 - Completely anonymous
 - Online resources such as self-assessments, guides and journaling tools
 - Courses
 - Moderated by medical professionals
 - https://togetherall.com/en-gb

Counselling and health advice: 1-2-1

 You can access support for your physical health, mental health or wellbeing.
 Appointments are available on-site, online, and via the phone.

https://forms.arts.ac.uk/counselling-and-health-advice-request/

 If you are specifically concerned about your mental health or wellbeing and you would like a brief conversation, you can book a 20-minute online drop-in with an advisor.



References

Cherry, K. (2022) *Maslow's Hierarchy of Needs*, *Verywellmind*. Available at: https://www.verywellmind.com/what-is-maslows-hierarchy-of-needs-4136760 (Accessed: 26 June 2023).

Elrod, H. (2017). The Miracle Morning For College Students: The Not-So-Obvious Secrets To Success In College And Life. (online) United States? Hal Elrod International, Inc, p.108. Available at: http://digitallibrary.loyolacollegekerala.edu.in:8080/jspui/bitstream/ 123456789/2163/1/The%20Miracle%20Morning_%20The%20Not-So-Obvious%20Secret%20Guaranteed%20to%20Transform%20Your%20Life.pdf (Accessed 2025).

Indeed (2023) How To Improve Your Ability To Work Independently, Indeed Career Guide. Available at: https://www.indeed.com/career-advice/career-development/work-independently (Accessed: 3 June 2023).

Kinonen, S. and Hoshikawa, K. (2019) *34 Best Korean Skin-Care Products of 2019 — K-Beauty Reviews, Allure.* Allure. Available at: https://www.allure.com/gallery/korean-skin-care-products.

MongoDB, Inc. (2023) *Applying Maslow's Hierarchy of Needs to Documentation* | *MongoDB Blog, MongoDB*. Available at: https://www.mongodb.com/blog/post/applying-maslows-hierarchy-needs-documentation (Accessed: 13 June 2023).

Stephanou, A. (2019) *The Pros and Cons of Working Independently, CareerAddict*. Available at: https://www.careeraddict.com/working-independently (Accessed: 18 June 2023).

Valamis (2021) 9 Types of Motivation for the Workplace with Examples [2021], Valamis. Available at: https://www.valamis.com/hub/types-of-motivation (Accessed: 26 June 2023).

Victoria University (2023) How to find the motivation to study, Victoria University, Australia. Available at: https://www.vu.edu.au/about-vu/news-events/study-space/how-to-find-the-motivation-to-study (Accessed: 3 June 2023).

Reference Images

Adobe (2023) Scary Face Images – Browse 606,949 Stock Photos, Vectors, and Video, Adobe Stock. Available at: https://stock.adobe.com/uk/search?k=scary+face (Accessed: 9 March 2023).

Adobe (2023) *Motivational Images – Browse 459,762 Stock Photos, Vectors, and Video, Adobe Stock.* Available at: https://stock.adobe.com/search?k=motivational (Accessed: 16 June 2023).

Acknowledgements

This learning resource has been developed in conjunction with

Sarah McDonald (she/her)
s.mcdonald@lcc.arts.ac.uk
Gem Smith (she/her)
g.smith@lcc.arts.ac.uk
the Academic Support team at LCC.

